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歡迎光臨拍台北

位於台灣北端、台北盆地中央的台北市，是全國財經、政治、文化中心。

一百三十年來的歷史積累與多元文化洗禮，造就了台北的萬種風情。標誌著現代化的台北一〇一大樓高聳入天，轉過幾個街區，四四南村的眷村矮牆正靜靜地沉澱著時光印痕；時尚男女在繁榮都會間穿梭血拼，另一頭的美食夜市裡同樣蒸騰熱鬧，更別忘了供奉著鼎盛香火的歷史街區，那一張張虔誠的面容又是另一幅風景……。

二〇一一年，李安導演自台北市立動物園展開他與理查派克的旅程，拍了《少年π的奇幻漂流》；二〇一三年，盧貝松導演與史嘉莉喬韓森的《Lucy》在台北街頭刮起法式旋風；同年底，吳宇森導演的鴿子則飛到了陽明山夢幻湖，以寒風中的漫天芒草見證長澤雅美與金城武的愛情，電影《太平輪》蓄勢待發。

台北有太多美好的故事和場景，等待著被捕捉、訴說與記憶。歡迎光臨拍台北，請與我們一同見證這座城市的呼吸，您將遇見一個專業且友善的人文片場，一個成熟雍容的國際都市。

關於我們

二〇〇八年一月，台北市電影委員會正式成立。此後，到台北拍片有了單一服務窗口。

截至二〇一三年底，台北市電影委員會在六年內共協助一千八百零七部影片在台拍攝，不僅協拍類型多元，含電影、電視、廣告、V、短片、紀錄片等，其中更有二百二十三部影片是來台取景的外國劇組或跨國合製片。

台北市電影委員會的主任委員為台北市市長。我們提供具有公信力的管道，擔任政府部門、劇組與市民之間的橋梁，竭力支持每一部影像作品的誕生。我們亦致力於培訓專業人才、行銷推廣國片，並積極拓展國際市場，為台灣影視產業開疆闢土。

本會將持續推動更完善的協拍與優惠政策，讓台北成為亞洲影視重鎮，期待藉此創造更多工作機會、振興台灣影視產業、行銷台北，創造電影與城市雙贏的局面。



來台北拍片，真的好優惠！台北市政府每年撥款提供製作補助金，台北市電影委員會則為劇組提供免費協拍、合作行銷、國際宣傳等支援，跨國團隊還可申請由中央政府釋出的補助，豐富的利多就是為了要吸引優秀的國內、外影視人才，一起來台北訴說更多美好的故事。

一、台北市每年二千五百萬元補助金

為行銷台北城市形象、並推動台北影視產業發展，台北市政府每年提供新台幣二千五百萬元（約美金八十四萬元）製作補助金，供所有來台北拍片的國內、外影視劇組申請（國外影片需為合製片），鼓勵電影創作者發揮創意，以影像詮釋台北的萬種風情。

影片符合以下條件之一即可申請：

1. 以「台北」之人、事、史、地、物為發展背景。
2. 於台北市拍攝。
3. 跨國製片於台北市後製或使用本市從業人員。

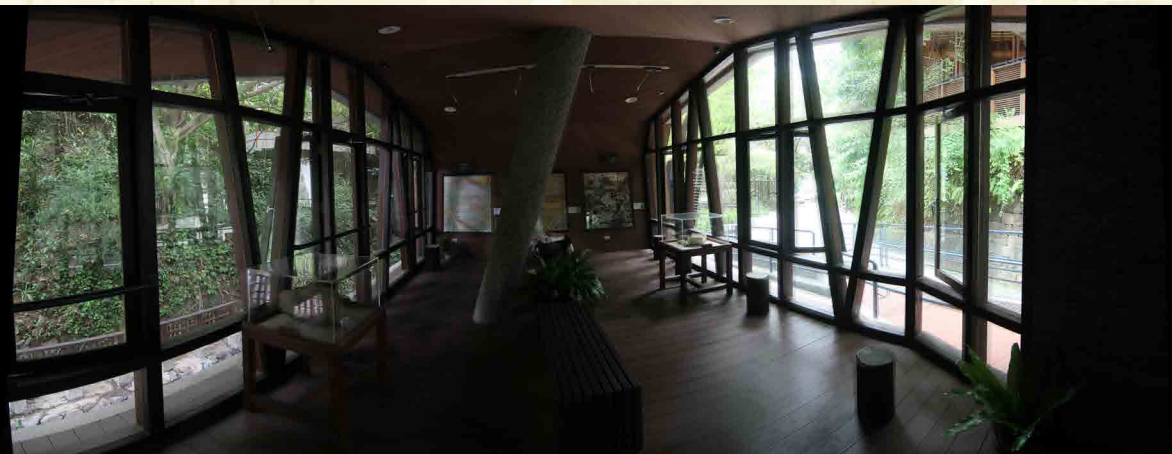
製片規格：

1. 影片長度達七十分鐘以上。
2. 以十六、三十五釐米或電影規格數位攝影機拍攝。
3. 有公開映演及發行計畫。

二、影委會提供製片優惠卡

至於拍片期間最重要的民生問題，我們也替您想好了。凡是在台北市拍攝的國內、外影視團隊，皆可向台北市電影委員會申請「製片優惠卡」，憑此卡可享特約店家的住宿、餐飲、租車、購物等多項優惠，替劇組降低製作成本外，亦期待能達成台北市、影視團隊與商家三贏的局面。

詳情請見本會網站 www.taipelfilmcommission.org
或來電：(02)2709-3880



來台拍片補助多

外國團隊來台拍片，除可申請台北市政府提供的補助金，我國中央政府及台北市電影委員會亦特別針對來台拍攝之外國電影提供各項優惠。

一、中央政府補助

為吸引優秀的國際劇組來台拍片，進而活絡我國本土影視產業，文化部提供優渥的製作費補助供外國劇組申請，每部最高可達新台幣三千萬元（約美金一百萬元）。

提供補助包括：

1. 人力：補助僱用我國籍演、職員人事費用的百分之三十。
2. 製作：補助於我國前製（策劃、研發、集資、預售等項目）、後製（錄音、剪輯、特效、音效、調光、沖印等），以及動畫電腦繪圖支出之百分之二十五。
3. 保險：補助在我國製作電影期間所投保責任險、意外險支出費用之百分之十五。

詳情請見文化部影視及流行音樂產業局「國外電影片製作業在我國製作電影片補助要點」

www.banid.gov.tw

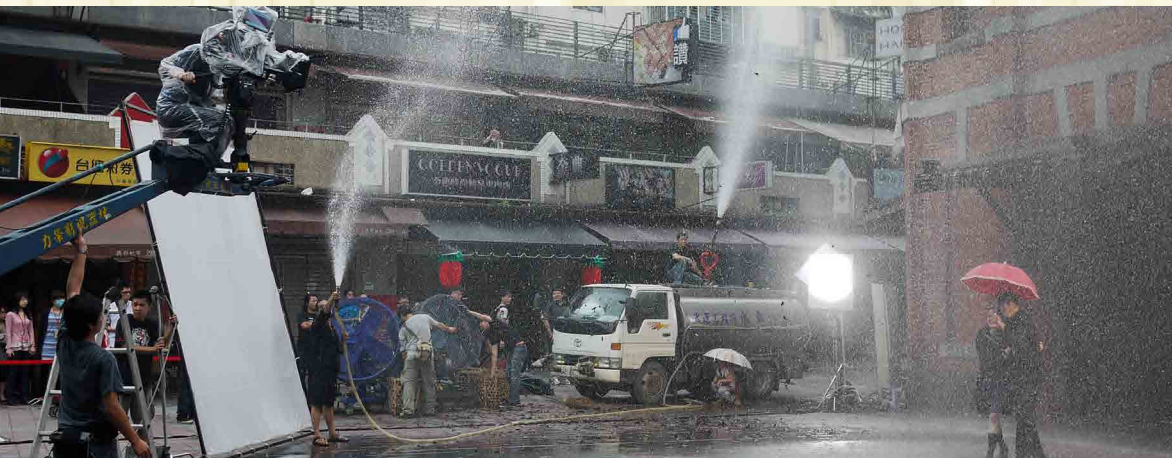
二、台北市電影委員會

自二〇〇八成立至二〇一三年底，台北市電影委員會已協助超過二百二十三部跨國影視作品來台拍片，跨國團隊分別來自美國、英國、法國、義大利、瑞典、西班牙、澳洲、日本、南韓、馬來西亞、泰國、新加坡及以色列等，共計二十八個國家。已確定來台拍片之國際劇組，本會提供以下勘景、住宿、協助行銷等支援。

1. 免費勘景服務：包含大台北地區勘景車及機場接送，以三天為上限。
2. 免費住宿：提供二名劇組工作人員住宿，每次以二晚為上限。
3. 專業諮詢：場景資料蒐集、勘景規劃與導覽，前製和攝製期場景申請及協調。
4. 建立與台灣影視機構媒合平台，含資金籌募、拍攝製作、演員經紀、技術及後製等領域。
5. 提供全面性國際宣傳計畫，從國內映演、行銷補助到國際影展推廣，開拍或國內、外首映記者會、影視媒體廣告及相關宣傳媒介。

詳情請見本會網站 www.taipelfilmcommission.org

或來電：(02)2709-3880



借景、封街更順暢

無論您是想要在台北市區封街拍片，或是越區拍攝，還是想拍攝特殊場面卻苦思不出適合地點，歡迎洽詢台北市電影委員會，我們將協助您：

1. 本會官網線上場景簿，可供查詢台北市各類場景；或可向本會索取影視勘景指南手冊及DVD。
2. 依申請需求協助勘景。
3. 協助申請台北市場地，代為向政府部門交涉。
4. 電影、電視及紀錄片劇組透過本會申請場地，可享免費租借台北市有場地一週，如超過一週，則以五折計費，期限最高三個月。台北市政府場館委外經營者則可享場租半價優惠。

申請步驟一二三：

步驟一 釐清需求，來電詢問。

步驟二 自本會網站下載「協拍審查要點暨拍攝申請表」與「場地使用保證書」。填妥申請表並簽署保證書，連同劇本、企劃案等附件，以「mail、快遞或傳真」送至本會。

步驟三 申請成功後，將依需求進行不同流程，請與本會協拍人員保持聯絡。

時程 請提前於七至三十個工作天以前申請，實際時程將依申請內容有所不同。

申請A級道路封閉拍攝需提前三十個工作天，其他市有場地及特殊協拍項目如借用警車、消防車等則需七至十個工作天。

詳情請見本會網站 www.taipofilmcommission.org

或來電：(02)2709-3880



多樣化宣傳管道

「電影是展現城市之美的最佳媒介。」為行銷台北城市意象，並推動電影產業發展，台北市電影委員會持續拓展多樣行銷平台，為電影作品提供各式曝光管道。

符合以下任一條件即可申請：

1. 獲台北市文化局補助電影製作並拍攝完成即將發行之影片。
2. 獲台北電影節主要項目大獎之影片。
3. 於台北市拍攝，且影片中出現可辨識之台北市景點影像超過三分之一以上者。

合作行銷項目包括：

1. 協助舉辦首映會、特映會。
2. 免費平面廣告刊登，包括捷運燈箱、公車候車亭、公車車體廣告等。
3. 免費數位媒體播放，包括戶外電子看板、捷運月台電視及其他特約廠商之多媒體廣告。
4. 台北市電影委員會官方網站刊登訊息。

詳情請見本會網站 www.taipeifilmcommission.org

或來電：(02)2709 3880

拓展市場能見度

為將台灣電影的嶄新創意及生命力帶上世界舞台，台北市電影委員會每年參加國際重要影展與市場展，並積極與國際組織結盟，以拓展台灣電影於國際市場之能見度。

一、本會參與之國際影展及市場展： 二、國際組織結盟：

1. 德國柏林影展暨電影市場展
2. 香港國際影視展
3. 法國坎城影展暨電影市場展
4. 法國安錫動畫影展暨市場展
5. 義大利威尼斯影展暨市場展
6. 韓國釜山影展暨電影市場展
7. 美國電影市場展
8. 亞太影展

1. 大巴黎電影委員會
2. 義大利影視公司 RAI CINEMA
3. 亞洲電影委員會 (AFCCA) 會員國
4. 國際電影委員會 (AFCI) 會員國



為電影做更多

台北市電影委員會為影視產業聚集、培育頂尖人才，每年舉辦多項競賽、論壇及課程，以提昇影視產業整體專業度及國際競爭力；並建立人才資料庫，為國內、外劇組引介本地演、職員，協助國內劇組接軌國際的同時亦創造工作機會。

一、競賽

1. 「拍台北」電影劇本徵選

募集以台北市人文、地景為主題的劇本創作，並努力促成獲獎劇本拍成電影。

2. 「金片子」短片徵選

鼓勵影像愛好者將創意化為作品，為獲獎影片洽談媒體曝光管道，並為得獎者爭取參與影視相關活動之機會。

二、論壇／工作坊

1. 提升影視相關知能

「電影表演研習營」、「影視雙語製片人才培訓班」、「編劇工作坊」等。

2. 全球影視趨勢交流

「台北國際視覺特效及動畫論壇」、「台北國際影視動畫與市場趨勢論壇」、「動畫人VS電影人座談會」等，且定期舉辦製片諮詢會議。

3. 接軌跨國製片管道

「城市論壇：國際合作製片之優惠策略與市場行銷」、「台北—巴黎創投論壇」等，並已促成多項跨國合製。

三、城市行銷

除了協拍影視作品、行銷宣傳國片、匯聚專業人才，台北市電影委員會亦戮力推動以電影行銷城市，帶動影視作品場景的觀光價值，開發台北的舊景新趣。



台北市電影委員會

地址：台北市大安區光復南路 630 號 1&2 樓

電話：(02) 2709-3880 傳真：(02) 2709-3905 網址：www.taipeifilmcommission.org

TAIPEI FILM COMMISSION

Address: 1&2F, No.630, Guangfu S. Rd., Da'an Dist., Taipei City 106, Taiwan

Tel: +886-2-2709-3880 Fax: +886-2-2709-3905 Website: www.taipeifilmcommission.org



台北市文化局

台北市文化基金會
Taipei Culture Foundation

TAIPEI
COMMISSION
台北市電影委員會





Talent Training and More

In order to identify and nurture top talent in the local film industry, the TFC organizes a great number of competitions, forums and courses each year that are aimed at bringing world-class competitiveness to the local film industry. TFC has also developed a talent database and introduced local film crews on to the international stage.

I. Competitions

1. "Filming Taipei" Screenplay Competition

This competition is aimed at inspiring creation of film scripts that feature the people and landscape of Taipei City. The TFC is committed to finding the opportunities for the winning scripts to be made into films.

2. "Taipei Short Film Golden Awards"

This competition encourages people with artistic talent to turn imagination into works of art. Winners are offered the chance to be interviewed and take part at related activities.

II. Forums and workshops

1. Supporting young talent

Acting for Film Workshop, Bilingual Audiovisual Production Talent Course, Screenplay Workshop, etc.



2. Engaging globally

Taipei International Forum of Visual Effects and Animation, Taipei International Forum of Animation and Market Trends, Animators and Film Producers Seminar, etc., and regular production consulting conferences.

3. Enhancing partnerships

The TFC's City Forum: Collaborative Cross-border Film Production Incentives and Marketing and Taipei-Paris Venture Forum have given birth to several cross- country productions.

III. City marketing

In addition to providing assistance in filming, marketing and gathering talent for audio-visual productions, the TFC also devotes itself to promoting Taipei City's image and tourism through films, and adding something new to the existing landscape of Taipei.





Marketing Opportunities



It has been said that "motion pictures are the most ideal medium to convey the beauty of a city," and in order to market Taipei's urban images while, at the same time, developing the local film industry, the TFC will continue to explore new marketing channels to provide film productions with the right exposure.

Productions that meet any of the following criteria are eligible to apply for this assistance:

1. Films that have been completed with subsidies received from the Department of Cultural Affairs of Taipei City and are due for immediate theatrical release.
2. Films that have won major awards at the Taipei Film Festival.
3. Films that have been shot in Taipei City, with identifiable scenes of Taipei City accounting for one-third of the entire film.

Promotion and marketing assistance includes:

1. Assistance in organizing premieres and special screenings.
2. Complimentary exposure of printed advertisements at metro stations, bus stops, buses etc.
3. Complimentary playback of digital media on outdoor display boards, metro station TV screens, and multimedia displays offered by associated merchants.
4. Hyperlink from the TFC's website.

For details, please visit TFC's website at www.taipeifilmcommission.org or call: +886-2-2709-3880 to contact us.



Int'l Promotion

The Taipei Film Commission (TFC) is a regular participant in many international film festivals and film exhibitions around the world. It also takes the initiative in forming alliances with international organizations to improve the visibility of Taiwanese films in the global market.

I. The TFC participates in the following film festivals and markets:

1. Berlin International Film Festival and European Film Market
2. Hong Kong International Film & TV Market
3. Cannes Film Festival and Film Market
4. Annecy International Animated Film Festival and Market
5. Venice Film Festival and Market
6. Busan International Film Festival and Asian Film Market
7. American Film Market
8. Asia Pacific Film Festival

II. International alliances:

1. Ile de France Film Commission
2. RAI CINEMA
3. Member of Asian Film Commissions Network (AFCNet)
4. Member of Association of Film Commissioners International (AFCI)



Location Services

TFC will gladly provide you with the following assistance whether you are looking to shoot in a closed-off public area in Taipei City or have trouble finding a suitable location to film special scenes:

1. An online location gallery accessible from TFC's website where you can search for filming locations throughout Taipei City; alternatively, you may choose to obtain a printed scouting guidebook and DVD from TFC.
2. Assistance in scouting as requested.
3. Coordination with government agencies for the filming application.
4. Film, television and documentary production crews are able to use municipal properties free of charge for one week if the arrangement is made through TFC; use of municipal property beyond one week is subject to a 50% discount on the usual rental rate for a maximum of three months. Use of outsource- managed municipal property is entitled to 50% discount on the usual rental rate.



Application procedures:

- Step 1** Call the TFC to inquire and clarify needs.
- Step 2** Visit the TFC's website to download an Application to Film in Taipei and a Guarantee for Location Use. Complete and submit them along with attachments such as script, proposal etc. to TFC via E-mail, courier or fax.
- Step 3** Once the application has been approved, the applicant needs to undergo different procedures depending on the requests. Please keep in touch with TFC coordinators.

Timing Please apply 7 to 30 work days in advance. The actual processing time may differ depending on the nature of the applicant's requests. Closed street filming on roads listed in category A requires 30 work days; use of municipal properties and borrowing of police cars and fire engines require 7 to 10 work days.

For details, please visit TFC's website at www.taipeifilmcommission.org or call: +886-2-2709-3880 to contact us.



Subsidies for Int'l Film Crews

In addition to the subsidies offered by Taipei City Government, international production crews are also entitled to receive various kinds of assistance that the central government and the TFC make available to foreign filmmakers who film in the city.

I. Central government subsidies

In an attempt to energize the local film industry, the Ministry of Culture has made available subsidies up to NT\$30 million (approximately US\$1 million per production) for international film crews coming to Taiwan for filmmaking.

The subsidized categories include:

1. Manpower: subsidizing 30% of costs incurred on locally hired cast and staff.
2. Production: subsidizing 25% of costs incurred on pre-production (planning, R&D, fund raising, advanced ticket sales etc.), post-production (sound recording, editing, special effects, sound effects, light adjustments, printing etc.) and computer animation.
3. Insurance: subsidizing 15% of costs incurred on liability insurance and accidental insurance premiums for the period of filmmaking in Taiwan.

For details, please refer to the Subsidy Guidelines for Locally-produced Foreign Films published on the website of the Bureau of Audiovisual and Music Industry Development, Ministry of Culture: www.bamid.gov.tw

II. Subsidies from the Taipei Film Commission (TFC)

From 2008 until the end of 2013, TFC provided assistance to 223 foreign productions from 28 countries including the USA, UK, France, Italy, Sweden, Spain, Australia, Japan, South Korea, Malaysia, Thailand, Singapore and Israel. TFC will provide the location scouting, accommodation, and marketing assistance described below for foreign production crews that film in Taipei.

1. Complimentary scouting assistance: free location scouting service including airport pick-up and location scouting in Taipei City for up to three days.
2. Complimentary accommodation: free accommodation for two production crew members for up to two nights a time.
3. Professional consulting: gathering information on filming locations, planning the scouting tour, coordinating use of filming locations etc.
4. Providing a match-making platform that finds the right financiers and talent in the filming, acting, technical and post-production fields.
5. International promotion support, such as local showing, marketing subsidies, film award entry, press conferences (local and abroad) advertisements and media relations.

For details, please visit TFC's website at www.taipeifilmcommission.org or call: +886-2-2709-3880 to contact us.



Incentives

In addition to the annual subsidies that Taipei City Government provides, TFC also offers complimentary support to location scouting, marketing and international promotion. Foreign production teams are also entitled to receive subsidies from the central government. All these incentives have been made available to attract film production talent from around the world to tell their wonderful stories here in Taipei City.

I. Taipei City's NT\$25-million annual subsidies

In an attempt to promote the city image of Taipei City and to support the development of the local film industry, Taipei City Government offers subsidies totaling NT\$25 million (approximately US\$840,000) a year that can be used by local productions and international co-productions when capturing the beauty of Taipei City with their imagination.

Productions that meet any of the following criteria are eligible to apply for the subsidy:

1. The theme involves people, events, history, locations or objects of interest associated with Taipei City.
2. Filming takes place in Taipei City.



3. For foreign productions, the post-production process takes place in Taipei City or involves the use of local Taipei City workers.

Production requirement:

1. Films with a running time of at least 70 minutes. Films shot with 16 mm or 35 mm or equivalent digital camera.
2. Films with a marketing plan.

II. The Production Concessionary Card

We also cater for your living needs during your stay here in the city. All local and foreign production groups filming in Taipei City are eligible to apply for a Production Concessionary Card to enjoy discounts on accommodation, food, car rental, shopping etc. at designated shops. The Production Concessionary Card not only reduces your costs, it also ensures that your stay here in Taipei City benefits local businesses.

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Why Taipei?



Situated in the northern part of Taiwan, Taipei City is the financial, political and cultural center of Taiwan.

The diversity we see in Taipei City today is the result of more than 130 years of cultural exchange by the different peoples living in it. Within just minutes of travel, one can switch views from the iconic Taipei 101 building to the remnants of 44 South Village, and from modern office buildings to the bustling, enticing night markets, and historical street blocks that still retain much of the city's old look.

In 2011, Director Ang Lee began his journey with Richard Parker when he shot scenes of *Life of Pi* at Taipei Zoo; in 2013, Director Luc Besson and Scarlett Johansson caused a media storm in Taipei City as they filmed scenes of *Lucy*; at the end of 2013, Hong Kong filmmaker John Woo started to film his epic feature *The Crossing*, which stars Masami Nagasawa and Takeshi Kaneshiro, amidst the cold winds and swaying silver grass of Yangming Mountain.

There are many more stories, scenes, and memories to be told, captured and recalled here in Taipei City. We invite you to come and film in this living, breathing city, where you will enjoy working with friendly and talented professionals in a world-class environment.



About the TFC

The Taipei Film Commission (TFC) was established in January 2008. It is the one-stop service center for all domestic and international film crews coming to Taipei City to film motion pictures, television dramas, music videos, and commercials.

Since its foundation, the TFC has assisted 1,807 productions, ranging from films, television dramas, commercials, music videos, short films, to documentaries. 223 were international and joint venture productions.

The mayor of Taipei City serves as Chairman of TFC. We dedicate ourselves to supporting film and television productions by providing an effective means of coordination between government agencies, the production teams, and residents of the city. We also commit ourselves to training professional talent and helping local films reach out to international audiences.

In the years ahead, TFC will continue to introduce more refined filming assistance and policies to make the city more film friendly as it seeks to develop into Asia's film center. Our ultimate goal is to invigorate the local film industry and promote Taipei City at the same time, so as to create a win-win situation for all.



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