



Guidelines for Screenings

Terms of cancellation

Any screening cancelled by an exhibitor after confirmation will not be refunded. The exhibitor must settle the FULL payment.

Access to FILMART screenings

All visitors with FILMART / HAF badges will be eligible to access the screenings unless the screenings are reserved by the exhibitors for invited guests only.

List of attendees for your screening(s)

The list of attendees will be available for pick up from the Fair Management Office at:

- a) 18:00 if screenings are completed before 14:00
- b) 12:00 (next day) if screenings are completed after 14:00

However, the organiser will not be responsible in the case where a list is not available or is incomplete and the exhibitor cannot request for any compensation.

Delivery and pickup of video material

All video materials (35mm print, HDCAM, Digital Beta and Beta SP tape, Blu-Ray and DVD etc) must be delivered directly to the following address on or before **11 March 2013**:

Attn : Mr. Kevin Wang (Service Promotion)
Hong Kong Trade Development Council
11th Floor, Office Tower, Convention Plaza
1 Harbour Road, Wanchai, HONG KONG

Please mark on the wrapping:

- Name of exhibitor;
- Film title; and
- No. of reels (for 35mm print).

Exhibitors can pick up the screened materials at the Fair Management Office one day after the screenings. For the screenings on 21 March, please pick up the screened materials at 16:00 on 21 March.

Exhibitors can appoint their own Courier / Forwarding Agent.

The organiser will not be responsible to send the materials on behalf of the exhibitors.

Venues and Specification for screening 試映場地及設施

Venue 場地	Screen Size (M) 銀幕大小 (米)	Seats 座位數目	Format 格式
Theatre 1 演講廳 1	8.38 × 3.81	637	DCP / 35 mm
Theatre 2 演講廳 2	8.38 × 3.81	336	
Meeting Room N101B 會議室 N101B	7.80 × 3.30	120	HDCAM
Meeting Room N101A 會議室 N101A	7.80 × 3.30	120	
Meeting Room N201B 會議室 N201B	7.80 × 3.30	120	35 mm
Meeting Room N201A 會議室 N201A	7.80 × 3.30	120	
Meeting Room N111 - N112 會議室 N111 - N112	2.40 × 2.40	60	Blu-Ray
Meeting Room N102 - N103 會議室 N102 - N103	2.40 × 2.40	60	
Meeting Room N202 - N203 會議室 N202 - N203	2.40 × 2.40	60	
Meeting Room N211 - N212 會議室 N211 - N212	2.40 × 2.40	60	
Meeting Room S203 會議室 S203	2.40 × 2.40	60	Digital Beta, DVD, Beta SP (PAL)
Meeting Room S204 會議室 S204	2.40 × 2.40	60	
Meeting Room S205 會議室 S205	2.40 × 2.40	60	
Meeting Room S206 會議室 S206	2.40 × 2.40	60	
Meeting Room S207 會議室 S207	2.40 × 2.40	60	
Meeting Room S208 會議室 S208	2.40 × 2.40	60	
Meeting Room S209 會議室 S209	2.40 × 2.40	60	
Agnès b. CINEMA ! Hong Kong Arts Centre 香港藝術中心 Agnès b. 電影院	6.00 × 4.30	193	35 mm

IMPORTANT

The Organiser has the sole and absolute discretion as well as the final right in relation to all the arrangement and matters of screenings. The organiser shall not be responsible for any losses or damages that the Exhibitor's business may suffer and that the Organiser has made no warranties of any kind, express or implied for services to be provided. The Organiser hereby disclaims any warranty or merchantability or fitness for any particular purpose.



**Hong Kong International
Film & TV Market (FILMART)**
香港國際影視展

**FILMART 2013 - Screening Facilities
Rate Card**

Venue	Formats supported	Price
HKCEC Theatres	35mm, DCP	HK\$5,000/ US\$650
HKCEC Meeting Rooms	35mm, HDCAM	HK\$4,000/ US\$520
Hong Kong Arts Centre	35mm	HK\$3,000/ US\$390
HKCEC Meeting Rooms	Digital Beta (PAL), Beta SP(PAL), Blu-Ray, DVD	HK\$2,500/ US\$320

Remarks

1. Screening time will be arranged on a first-come, first-served basis.
2. Duration of each slot is 105 mins
3. AM sessions : 10:00, 12:00, PM sessions: 14:00, 16:00, 18:00.
4. HKTDC reserves the final right to reject the application or arrange the time slots at its discretion
5. Hong Kong Arts Centre is located near HKCEC. Shuttle bus service will be arranged.



Screening Facilities 試映場地及設施

Application Form 登記表格			
Title of film (Eng) 影片名稱 (英文)			
Title of film (Chi) 影片名稱 (中文)		Duration 片長	mins 分鐘
Format 格式	<input type="checkbox"/> 35mm print <input type="checkbox"/> HDCAM	<input type="checkbox"/> Digital Beta (PAL) <input type="checkbox"/> Blu-ray	<input type="checkbox"/> Beta SP (PAL) <input type="checkbox"/> DVD
Premier Type (if applicable) 首映類別 (如適用)	<input type="checkbox"/> World Premiere 世界首映: First screening in the world 世界性首次試映 <input type="checkbox"/> International Premiere 國際首映: First screening internationally, after first screening in own country 首次在國外國際性試映 <input type="checkbox"/> Asia Premiere 亞洲首映: First screening in Asia 亞洲首次試映		
Preference 1 選擇 1	Date 日期 <input type="checkbox"/> 18/03/2013 <input type="checkbox"/> 19/03/2013 <input type="checkbox"/> 20/03/2013 <input type="checkbox"/> 21/03/2013		
	Time 時間 <input type="checkbox"/> 10:00 <input type="checkbox"/> 12:00 <input type="checkbox"/> 14:00 <input type="checkbox"/> 16:00 <input type="checkbox"/> 18:00		
	Venue 地點 <input type="checkbox"/> HKCEC Theatre 會展演講廳 <input type="checkbox"/> HKCEC Meeting Room 會展會議室 <input type="checkbox"/> Hong Kong Arts Centre 香港藝術中心		
Preference 2 選擇 2	Date 日期 <input type="checkbox"/> 18/03/2013 <input type="checkbox"/> 19/03/2013 <input type="checkbox"/> 20/03/2013 <input type="checkbox"/> 21/03/2013		
	Time 時間 <input type="checkbox"/> 10:00 <input type="checkbox"/> 12:00 <input type="checkbox"/> 14:00 <input type="checkbox"/> 16:00 <input type="checkbox"/> 18:00		
	Venue 地點 <input type="checkbox"/> HKCEC Theatre 會展演講廳 <input type="checkbox"/> HKCEC Meeting Room 會展會議室 <input type="checkbox"/> Hong Kong Arts Centre 香港藝術中心		
Company Name (Eng) 公司名稱 (英文)			
Company Name (Chi) 公司名稱 (中文)			
Contact Person 聯絡人			
Position 職位			
Tel 電話		Fax 傳真	
Email 電郵地址			